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FOR IMMEDIATE RELEASE:

Celebrate International Credit Union Day at MidSouth FCU

Middle Georgia (October 9, 2008) – Do you know who owns your credit union? You do! And that is just one of the many things that make credit unions unique and one of the membership benefits MidSouth Federal Credit Union will recognize on October 16th when we celebrate International Credit Union Day.

Credit unions are not-for-profit, democratically controlled, volunteer-run, and member-owned cooperatives. They exist to serve their members. Unlike most other financial institutions, credit unions do not issue stock or pay dividends to outside stockholders. Instead, earnings are returned to members in the form of lower loan rates, higher interest on deposits, and lower fees.

Because they are unique in both structure and purpose, credit unions provide a viable alternative to for-profit financial institutions for more than 177 million members in 96 countries. At MidSouth Federal Credit Union, we take pride in our heritage as a cooperative financial services provider and our connection to the 49,000 credit unions worldwide.

At credit unions, every customer is both a member *and* an owner. This year's International Credit Union Day theme – *It Belongs to Me* – celebrates the economic democracy and equal ownership rights of each credit union member, regardless of how much money that member may have in savings. Please join us on International Credit Union Day as we honor our most valuable asset: our members. You are the reason MidSouth Federal Credit Union exists!

In honor of International Credit Union Day on October 16th, the first 100 members at each MidSouth FCU office will receive a special gift! Come celebrate with us and enjoy popcorn, candy, and a chance to win a gift basket. We look forward to seeing you!



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